# **Eno Center for Transportation**

2019 IMPACT REPORT



14,000

Page views on 2019's most popular Eno Transportation Weekly article

4,700

People educated through Eno's 2019 webinars



Eno continued to be at the forefront of public debate on transportation by publishing eight research reports.



Eno Transportation Weekly was a key source of independent analysis through publishing hundreds of articles.



The Eno/MAX program brought transportation leaders across the country together to develop and exchange innovative and effective solutions.



Eno furthered our legacy of quality leadership development through the Future Leaders Development Conference, Transportation Mid-Manager, and Transit Senior Executive programs.

- "The exceptional content created by the Eno Center for Transportation is concise, apolitical, and free to download." David Pickeral, Co-Founder and Chief Business Officer at Parkofon
- "When I go into a transportation policy discussion, I need facts and figures, and I need them fast! Eno Transportation Weekly is my go-to source, it's timely and always accurate."

  Mort Downey, former U.S. Deputy Secretary of Transportation
- "Eno is the gold-standard for training programs in my mind. I have attended many training programs but none have been as impactful as the Eno programs."

  Transit Senior Executive Participant







## Eno's LDC Fellows Share Immersive Policy and Leadership Learning Experience



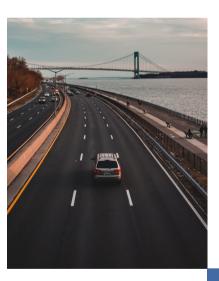
LDC is transformative and an unprecedented career and professional development opportunity. 2019 LDC Fellow Nicole McGrath (University of Texas at Austin) says, "My experience at the LDC really reinvigorated my passion for transportation policy. The sessions covered all aspects of transportation and it was heartening that so many of the discussions focused on climate change and social equity as related to transportation. Not only was it inspirational to hear from current leaders and policymakers, but it was an honor to spend a week with the rest of the LDC fellows. After hearing their research and insightful questions, I'm positive that the future of this industry is in good hands."

## Eno/MAX Participants Participate in the "Most Transformational Training of Their Lives"

The Eno/MAX Program is based on four program components, or pillars, which combine to make a state of the art training program that is described by participants as the "most transformational training of their lives." The four pillars of the program are Transit Industry Knowledge, Best Practice Exchange, Creating Peer Networks, and Building Business Skills. Through these pillars, participants help transit agencies to ignite innovation from bottom to top, while also developing and retaining future leaders. At the end of the program, the Eno/MAX participants present culminating business projects, which have saved agencies millions of dollars.



#### 2019 Research Reports



#### Refreshing the Status Quo: Federal Highway Programs and Funding Distribution

Taking lessons from other federal and local grant programs, both in and out of the transportation field, this paper evaluates eight scenarios for alternative federal highway funding distribution.



### Contracting for Mobility: A Case Study in the Los Angeles and Puget Sound Regions

This paper covers the nuances of interactions between private companies and public agencies, including non-disclosure agreements, data sharing, and the challenges and opportunities faced in collaborations.



This report updates Eno's 2017 Beyond Speculation publication and discusses the current and future state of AVs, as well as the existing, proposed, and expected implications for federal, state, and local policy.



### Measure M: Lessons from a Successful Transportation Ballot Campaign

This paper situates Measure M in a larger discussion on transportation finance and politics and explores the tensions and tradeoffs that ballot box transportation planning creates for transit advocates.

